

## Teacher Notes: Examine the Awarewolf Safety Jingles: Create 'the next line' to the jingle

### Activity Aim:

This activity has students using free online software to compose a short piece of music to accompany a jingle. The jingle is the 'next line' the Awarewolf might sing in the safety campaign.

**Listen up, look around, be aware** - what comes next?

### Victorian Curriculum Alignment

English (Levels 5 and 6)	
Text Structure and organisation	Understand how texts vary in purpose, structure and topic as well as the degree of formality (VCELA309)
	Understand how authors often innovate on text structures and play with language features to achieve particular aesthetic, humorous and persuasive purposes and effects (VCELA339)
Music (Levels 5 and 6)	
Explore and express ideas	Explore ways of combining the elements of music using listening skills, voice and a range of instruments, objects and electronically generated sounds to create effects (VCAMUE029)
Music practices	Develop and practise technical skills and use of expressive elements of music in singing, playing instruments, improvising, arranging and composing (VCAMUM030)
Media Arts (Levels 5 and 6)	
Respond and Interpret	Explain how the elements of media arts and story principles communicate meaning and viewpoints by comparing media artworks from different social, cultural and historical contexts, including media artworks of Aboriginal and Torres Strait Islander Peoples (VCAMAR032)
General Capabilities	
From the Australian Curriculum	Students draw on their curiosity, imagination and thinking skills to explore ideas and technologies. They consider possibilities and make choices to express their ideas, concepts, and thoughts creatively. They offer and receive effective feedback about their performance, and communicate and share their thinking, visualisation and innovations to a variety of audiences.

### Resources:

- Access to musiclab chrome experiments Song-Maker software  
<https://musiclab.chromeexperiments.com/Song-Maker>
- Access to iPad or computer, 1 between 2 students
- Class resource: PowerPoint slides Public Transport Safety: Awarewolf Lesson 2 Activity 4 Jingles

### Tuning-in Activity: (10 minutes)

- Discuss the jingles on the Aware Wolf clip.

**Listen up, look around, be aware**

- What makes the words stick in your mind? Why are they 'catchy'? (e.g. simple words, have a rhythm, tell a message)
- Compare the 2 Awarewolf videos for differences (e.g. video 1 has jingle 4 times throughout, video 2 has jingle 2 times at the start, then a gap, then 2 times at the end). Which is preferred? Which gives the best 'safety message'? What are the messages for each video? (Video 1: be aware of train tracks, put away the phone, and watch out for trains; Video 2: be aware of tram stops, put away phones, watch out for the trams).

## Lesson Body: (45 minutes)

### *Listen up, look around, be aware* - what comes next?

- Work as a whole class to brainstorm initial ideas, find a tune, write lyrics, develop and record a jingle. Use roleplay to explore the jingle and video message. Explore the Song-Maker software so students know how to use it.
- In pairs, work to create **the next line of the Awarewolf jingle**. Compose a tune, write lyrics, develop and record a jingle. *Listen up, look around, be aware* - what comes next?
- As a whole class, explore the catchiness of each jingle. Perhaps have a mini competition between pairs, to determine the best and most effective 'next line' jingle the Awarewolf sings about safety when using public transport. Have students use their general work exercise book (or similar) to work on the writing of the next line in the jingle.
- This jingle lesson does not have a time limit; however, it should be set to a tune and be catchy. Create a jingle that will keep us safe around trains and trams, all day long – and at night as well.



## Formative Assessment:

The designing of the class jingle from the guided practice can be assessed on the students' understanding of promotion strategy and how well they understand the idea of jingles in a marketing plan. Creativity and musicality are also an option.



*Listen up, look around, be aware*