Tram Stop You Stop radio script

# 30 second radio ad script

SOUND EFFECTS: Car driving. City street soundscape – car horns, pedestrian crossing sounds, distant tram ding.

MALE VOICEOVER: I spy with my little eye, something beginning with P.

FEMALE VOICEOVER: Postie.

MALE VOICEOVER: No.

FEMALE VOICEOVER: Power pole.

MALE VOICEOVER: Nope.

FEMALE VOICEOVER: Passenger getting off a tram.

MALE VOICEOVER: Nup.

FEMALE VOICEOVER: No, I mean there’s a passenger stepping off the tram up ahead!

SOUND EFFECTS: Screeching breaks.

FEMALE VOICEOVER: Tram passengers are hard to spot. Help make our roads safe by always stopping when a tram stops, and only continue at 10 km/h once the doors have closed.

SOUND EFFECTS: Tram dings.

FEMALE VOICEOVER: Authorised by the Victorian Government, Melbourne.